

# PODCASTING 101



The process for getting started in podcasting and creating your first podcast.

## FIND THE RIGHT EQUIPMENT THAT MEETS YOUR NEEDS.

You want to find something that sets up easily, and creates a clear recording. Check out the [Peavey Mixer Podcast Bundle](#). The sound quality is amazing, easy to use, and the price is perfect.

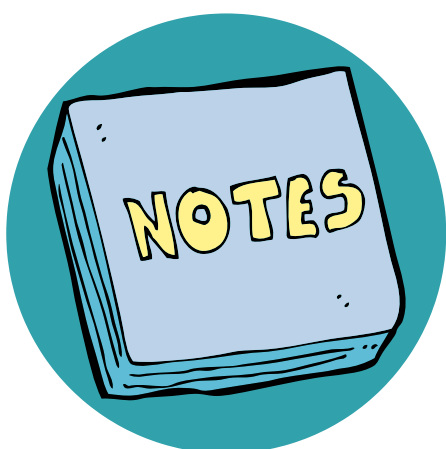


## YOU NEED A PROGRAM TO RECORD YOUR PODCAST

I recommend that you check out [Anchor](#) as you can record and publish on the site for free, and they publish your show to all the major carriers for you.

## WHAT IS YOUR PODCAST ABOUT?

You need to think about what your show will be about. Will you interview others? Will you have a co-host? You need to have a plan before you can begin recording.



## CREATE A SCRIPT!

Don't just get on the air and try to wing it. Have a script, and if you are interviewing someone else, have them answer the questions ahead of time. This way you can study their answers and ask questions based on their responses. Check out my [Show Notes](#) for an example.

## CREATE A SHOW IMAGE.

You want to be mindful of copyright laws when creating your podcast. I recommend you use [CANVA](#) to create your show image. You can't copyright what you create, but you will avoid copyright infringement by using it.

